**Media Coverage National Salt Awareness Day 2003**

It was a very successful event with salt as a concern raising considerable media attention. There has been a lot of coverage in national newspapers as well as a few local papers; radio 2 did a great show with Jeremy Vine attracting many listeners and requests for further information on salt. Dr Hilary Jones and Annabel Karmel did a show on the community channel. Emma Fluck conducted radio interviews, which were broadcasted at 61 stations right across the country. GMTV did a piece with Dr Hilary Jones on salt. Information about salt awareness day was also on teletext and ceefax pages.

Articles in magazines included Food Manufacture, Somerfield magazine, Heart UK digest and various newsletters. Many health websites also put our event in the diary and some in newsletters and news online.